

Business Offer

A Russian manufacturer of paper bags for dog walkers helping to clean up after their pets is looking for partners abroad in the framework of commercial agency agreement, distribution services agreement.

Summary

The Russian company produces paper bags for dog walkers helping to clean up after their pets (includes a paper shovel) is looking for partners from foreign countries in the framework of commercial agency agreement, distribution services agreement.

Creation Date	30 June 2016
Last Update	08 July 2016
Expiration Date	-
Reference	BORU20160708002

Details

Description

The Russian company from Yaroslavl region specializes in manufacturing of paper bags for dog walkers helping to clean up after their pets (includes a paper shovel). The company was founded in 2002. During 14 years, the company has established strong partnership with leading manufacturers of food, tea, coffee in Russia, Kazakhstan, Armenia, Uzbekistan, Tajikistan. The company provides complete cycle of operations from the development of idea to production, including creation of exclusive design, selection of optimal packaging size, printing of an image.

Production facilities of the company include:

- work-specific production and storage premises (500 sq. m.);
- 10 items of equipment for production of paper bags with a total capacity of more than 200 million bags per year;
- 3 8-color printing machines, with a total capacity of up to 2,500 tons per year;
- 2 slitter-rewinders.

All equipment is brand new, purchased from leading manufacturers and meets the highest requirements.

Packages are packed in boxes of 1000 paper bags for dog walkers helping to clean up after their pets (includes a paper shovel). On each paper bags also has usage instructions. The usage instructions is made in the form of illustrations, so it will be clear to the residents of any country.

The company is looking for trade agents and distributors from sphere sales of pets products (pet stores, owners of dog areas or parks administration) to collaborate under commercial agency agreement or distribution services agreement. A potential partner should represent the products of the company on foreign markets as a trade agent within commercial agency agreement. Pet stores, owners of dog areas or parks administration will have to distribute the products of the company on foreign markets within distribution services agreement. Potential partners must have a good knowledge in the pets products, must be reliable. Terms of delivery and payment will be discussed with potential partners.

Advantages and Innovations

- The company offers packaging made of ecologically friendly material (matte or glossy paper, kraft paper, spirit colors), as evidenced by a certificate from State standard and sanitary authorities of the Russian Federation. Paper packets and bags – an ecologically friendly package, it is easily treated and recycled.
- The company has equipment capable of producing over 3 million bags per month.
- Equipment reproduces the whole palette of colors and shades on any paper.
- Flexographical printing allows to print a picture of any complexity on a bag.
- Possibility to order the pattern design on the packaging with company designers.
- The company operates around the clock and carries out orders in the shortest possible time.
- Profitable cost of production, which is achieved due to large consignment of goods, and established relations with suppliers of raw materials, the system of discounts for customers.

Stage of Development

Already on the market

Keywords

Technology

02005004 Packaging for materials
02005 Packaging / Handling
02 INDUSTRIAL MANUFACTURING, MATERIAL AND TRANSPORT
02007013 Paper technology
02007 Materials Technology
03009001 Flexography
03009 Printing
03 OTHER INDUSTRIAL TECHNOLOGIES
10002006 Ecology
10002 Environment
10 PROTECTING MAN AND ENVIRONMENT

Market

07004008 Other consumer products
07004 Consumer Products
07 CONSUMER RELATED
08005 Other Industrial Products (not elsewhere classified)
08 INDUSTRIAL PRODUCTS
09004006 Packing products and systems
09004 Manufacturing
09 OTHER
09004007 Printing and binding

NACE

A.01.6.2 Support activities for animal production
A.01.6 Support activities to agriculture and post-harvest crop activities
A.01 Crop and animal production, hunting and related service activities
A Agriculture, forestry and fishing
C.17.2.9 Manufacture of other articles of paper and paperboard
C.17.2 Manufacture of articles of paper and paperboard
C.17 Manufacture of paper and paper products
C Manufacturing

Network Contact

Issuing Partner

Russian Union of Innovative Technological Centre

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Profile is Opened for Expressions of Interest?: Yes

Client

Type and Size of Organisation Behind the Profile

SME 51-250

Year Established

2002

Turnover

1 - 10M

Already Engaged in Trans-National Cooperation

National business

International business

Languages Spoken

Russian

English

Client Country

Russian Federation

Partner Sought

Type and Role of Partner Sought

Type of partner: SMEs.

Field of activity: companies which sale pets products, pet shops, markets.

The partner's role under the distribution service agreement - purchase of the company's products for own usage and for further retail or wholesale reselling.

The partner's role under the commercial agency agreement - promotion of the company's products in the international markets and commercial representation of the company.

Type and Size of Partner Sought

SME <10, SME 11-50, SME 51-250

Type of Partnership Considered

Distribution Services Agreement

Commercial Agency Agreement