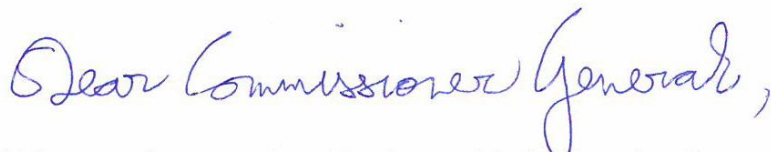


Milan, June 26th 2014
Prot. 679114



Expo Milano 2015 has launched on the 14th of November 2013 an International Call to identify the "Best Sustainable Development Practices" on Food Security. The Call will close on September 15th 2014 and the final results will be published on November 27th.

The Call is aimed at the recognition and the promotion of the Best Sustainable Development Practices on Food Security in the form of policies, technologies, know-how, services and products, related to the theme of Expo Milano 2015 "Feeding the Planet, Energy for Life", that can be considered to be the highest standards of the time.

The best initiatives selected will be live and lasting contents of the Universal Exposition, a "FOOD SECURITY LEGACY FOR THE WHOLE WORLD AND HUMANKIND".

The Call is supported by the "Feeding Knowledge" Program, which will lead to the creation of an international scientific research and innovation network on food security. The network will be a very useful tool to share knowledge and help identify policies and programs meeting sustainable development criteria.

Fifteen Best Practices – three per each thematic category – **will be showcased in the exhibition site through special installations at the Zero Pavilion**, the organization meetings and workshops and the creation of promotion materials. In addition, the practices will be valorized through the Feeding Knowledge platform.

I am particularly pleased to invite all Participating Countries, *but in particular YOU*, to apply to the International Call and disseminate the communication.

We need to spread positive and valuable experience and **we ask for your contribution, your “ Best Practices” in order to build a truly effective platform** for dialogue and exchange, for sharing products, technologies and services capable of improving the quality of people's lives and the environment in which we live.

You will find all the key information in the brochure attached. For further details, you can also visit the web platform:
<https://www.feedingknowledge.net/best-practices>.

For any clarifications or support in filling in the application form, or any assistance you may require, please contact your Country Officer or Ms Lucia Binello (lucia.binello@expo2015.org) and consider that the “HELP CHAT” on the web page is also at your disposal.

Your engagement and contribution is critical for the success of the International Call of Best Practices of Expo Milano 2015.

I avail myself of this opportunity to renew the assurances of my highest consideration.

Kindest regards,



Stefano Gatti