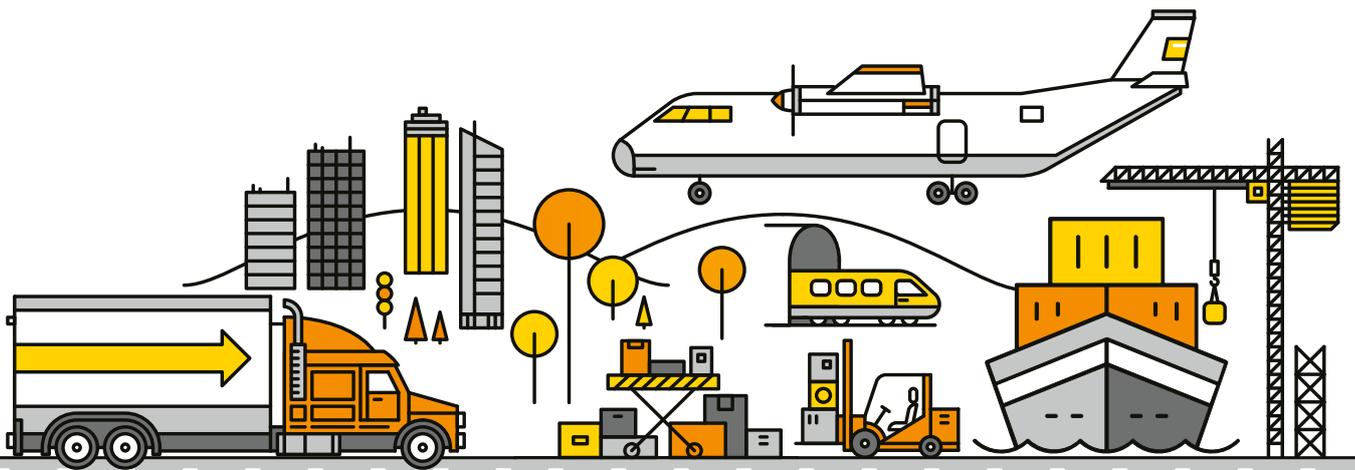


I FEEL  
SLOVENIA

Green.  
Creative.  
Smart.

INTELLIGENT INVESTMENT SOLUTION

# SLOVENIA YOUR LOGISTICS HUB OF CHOICE



7<sup>th</sup>

COUNTRY BY  
**ROAD  
NETWORK  
DENSITY**



13<sup>th</sup>

COUNTRY BY  
**RAIL  
NETWORK  
DENSITY**



No. 1

COUNTRY BY  
**GOODS & SERVICES  
DISTRIBUTION NETWORK  
IN CEE REGION**

# GREEN



In Slovenia, competitiveness and economic growth go hand-in-hand with a high quality of life and safeguarding environmental goals. Local workforce is highly educated and fully committed to achieving these goals.

## HOW FAR IS LJUBLJANA FROM MAJOR EUROPEAN CITIES?

Destination	Km*	Time*
Zagreb	145	1.5
Venice	240	2.5
Vienna	380	4
Munich	405	4.5
Budapest	460	4.5
Sarajevo	520	6
Belgrade	540	5

\*Distances and approximate journey time in hours by road from Ljubljana

Trade makes the world go round and it means companies need efficient and reliable transport and supply chain logistics to support a bustling economy and satisfy customer demand. Well-known companies, 3PL (third-party logistics) providers offer outsourced logistics services and providers of specialised logistics services handle transportation, storage or supply chain management. Demand for their services is growing with ever more popular online sales and consumer demand for faster delivery and lower prices coupled with extended supply chain visibility thanks to tracking technology for trucking and other carriers. Slovenia has all the attributes to attract 3PLs and e-commerce companies: it is a hub serving consumers across Europe and a gateway to its lucrative markets where industrial and warehouse spaces are well connected into a logistics network. And that's not all: companies that set up shop in Slovenia can benefit from technologies, business models and processes tuned to a resource-efficient, climate-and-environmentally-friendly economy.

Slovenia's position between the Northern Adriatic and the Alps, and stretching out to the undulated lands to the east and west, is perfectly suited to integrated, multimodal, low-emission freight transport systems and sustainable logistics. Add government commitment to the circular economy aiming to boost competitiveness and economic growth and we have 'green logistics' – the new driver for innovation, job creation, CO<sub>2</sub> reductions and energy conservation.

Supply chains are the backbone of an economy, short travel time by land, sea and air is essential when relocating companies and generating value added. Slovenia's agenda pencils in a shift of part of road freight to rail and waterborne transport by taking advantage of the Port of Koper, a leader in container shipping with capacity of 1.5 million TEU a year and state-of-the-art facilities intermodal operators need in combined transport.

Perfectly positioned as a base for companies in supply chain industry that handle imports and exports and serve large areas with hundreds of millions of consumers.



# CREATIVE

Slovenia's knowledge-based development continues to exploit the country's competitive advantages built on its educational, institutional and social capital on one hand, and on creative innovation of its people on the other.

Slovenia's potential for excellence is best illustrated by the highest scores on the indicators that benchmark national policies and achievements in innovation and research & development. Many internationally successful companies landed their investment projects attracted by Slovenia's highly skilled workforce ready to meet the needs of a competitive economy thanks to its pool of capable and adaptable professionals. On-the-job training, teaching the skills, knowledge, and competencies needed for employees to work in logistics and supply chain management is complemented by the national skills strategy and education action plans groom talent and skills in areas of identified skills needs.

The task of developing competent staff in upstream and downstream supply chain management is a tall order: new technologies and digital transformation call for new investments affecting everything from sourcing to logistics.

A user-centred approach taking into account the evolving needs of transport users is necessary in order to assess the impact of transport solutions on society and economy, while it will also contribute to the competitiveness of European transport industry. Skilled workers, supply chain professionals, logistics managers – they have to keep abreast of next-generation technology challenges and education spending as a share of GDP in Slovenia is above the EU average. Vocational education and training link work experience with classroom education and adjust apprenticeship to labour market demands. Creative capacity and innovative spirit widely appreciated by employers bring added value to their investment projects. Small wonder that foreign investors first praise Slovenia's workforce in the country they see as a desirable place to live with good climate and the cost of living lower than in many EU Member States.



## PRODUCTIVITY IN SERVICES, 2017

Slovenia	€ 69,816
Poland	€ 69,782
Czech Republic	€ 65,355
Portugal	€ 63,828
Slovakia	€ 61,527
Croatia	€ 58,115
Hungary	€ 59,243

Source: IMD - World Competitiveness Yearbook, 2018



# SMART

By combining innovative products, technologies and systems, transport logistic is the hub of the global logistics industry and Slovenia is perfectly suited to the needs of both transport and supply chain logistics companies.



To pick the right location for a logistics project in today's fast-changing technology landscape takes intelligence to spot opportunities and a country transforming into a smart environment in which smart people work out smart solutions is a natural choice. Slovenia has always been an early adopter of new technologies as the widespread use of mobile apps for transactions such as payments for services, deploying robots, designing smart cities and deploying artificial intelligence show. Developing IoT infrastructure to enable automatic data transfer among interconnected systems is already happening in many forward-thinking Slovenian companies with innovating technologies that are often working together with large international players. Investors in transport and supply chain management logistics on the Slovenian soil stand to gain a cutting-edge advantage by locating at the doorstep of business partners capable of delivering analytics to optimise all aspects of their business from warehousing, inventory control, picking and packing, and freight management using self-managed computing systems. Add Slovenia's geographical position at the centre of the TEN-T network – both core and comprehensive – and the rail freight corridors (RFCs) – and your operations will be strategically located in an integrated system of infrastructure aimed at ensuring an efficient level of service for freight and passenger transport. All that in a country that has the economy with a high share of knowledge-intensive, resource efficient sectors aiming at smart, sustainable and inclusive growth.



Technological innovations enable changes in transport and logistics operations and create a favourable climate for new business models based on increased connectivity between infrastructure, transport means, travellers and goods. In a nutshell: smart, seamless door-to-door mobility.

Expats working and living in Slovenia will enjoy the country's advantages referred to as smart living: individual safety, health conditions, housing quality, educational and cultural facilities, and tourist attractivity.



Ljubljana's 17<sup>th</sup> place among 70 European smart cities gives credit to Slovenia's focus on sustainability and low-carbon solutions supported by smart urban planning and entrepreneurial innovation.

# LOGISTICS & DISTRIBUTION IN SLOVENIA

## FACTS AND FIGURES IN 2017

Number of companies:	3,223
Number of employees:	27,124
Revenue (in €):	4.6 billion

## KEY SERVICES

Forwarding and shipping  
 Handling of goods  
 Warehousing and storage  
 Maritime and inland logistics terminal operations  
 Additional services

## LEADING DOMESTIC AND FOREIGN-OWNED COMPANIES

ENTERPRISE	FOREIGN INVESTOR	SERVICES
Adria Airways	AA International Aviation Holding (DT)	Passenger & cargo air transport
Adria Tow	Ocean (IT)	Vessel towing services in the Port of Koper
Fraport Slovenija	Fraport (DE)	Airport and air transport services
BTC		Storage and reloading
cargo-partner	Multi transport and logistics holding (AT)	Transportation logistics provider
CAT logistic	Compagnie d'affrètement et de transport C.A.T. (FR)	Freight transport by road
DHL Global Forwarding	Deutsche Post (DE)	Forwarding & transport
DPD	Geopost (FR)	Postal and courier activities
DSV Transport	DSV Road Holding (DK)	Transportation support services
Fersped		Forwarding & transport
Frikus	Frikus Transportlogistik (AT)	Warehouse logistics
General logistics systems - GLS	General logistics systems (NL)	Parcel service provider
Grieshaber logistika	Grieshaber Logistik (DE)	Logistics and forwarding services
Intereuropa		Transportation and logistics
Jurcic & Co.		Road haulage
Kuehne + Nagel	Kühne + Nagel Eastern Europe (AT)	Global logistics services
Luka Koper (Port of Koper)		Port, storage and reloading
PGS Koper	B. Pacorini (IT)	Leading logistics operator for green coffee in the Balkans
Rail cargo Carrier	Rail cargo Austria (AT)	Transportation of goods
Schenker	DB Mobility Logistics (DE)	Transportation and logistics
Slovenske železnice (Slovenian Railways)		Rail transport, reloading & storage
Petek transport		Forwarding & transport
Splošna plovba	Dohle ICL (DE)	Sea and coastal freight water transport
Solinair		Passenger air transport
T.L.Sirk		Transportation and logistics
TIB Transport		Complete transport services for dangerous goods
TNT Express Worldwide	TNT Express Worldwide (NL)	Freight transport
Transport Finec		Transportation and logistics

## FACULTIES, RESEARCH INSTITUTIONS, CLUSTERS AND ASSOCIATIONS

University of Ljubljana, Faculty of Maritime Studies and Transport	<a href="http://www.fpp.uni-lj.si">www.fpp.uni-lj.si</a>
University of Maribor, Faculty of Logistics	<a href="http://fl.um.si/">http://fl.um.si/</a>
Institute of traffic and transport Ljubljana	<a href="http://www.prometni-institut.si">www.prometni-institut.si</a>
Ministry of Infrastructure and Spatial Planning	<a href="http://www.mzip.gov.si">www.mzip.gov.si</a>

Slovenia is a showcase of green attitude, creative thinking and smart solutions built on a combination of a long industrial tradition and commitment to digital transformation.



## SPIRIT SLOVENIA – YOUR DOOR TO INVESTMENT OPPORTUNITIES IN SLOVENIA

Operating as “one-stop-shop” for potential and existing investors, SPIRIT InvestSlovenia team maintains data bases with public and private investment projects and land for commercial and industrial purposes in all sectors of the economy. Information is provided free-of-charge to meet investors’ specific needs and budgets.

Support and facilitation of services for investors include:

- Information on industries, legislation, taxes and incentive
- Information on industrial sites and local suppliers
- Links with industry and local authorities
- Organisation of fact-finding missions, business and investment conferences and trade shows
- Supporting the existing foreign investors in Slovenia



Further information about investment climate in Slovenia:

[www.InvestSlovenia.org](http://www.InvestSlovenia.org)

Contact point:

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